

FAST CAMP

Job Description: Media Coach

FAST is looking for highly motivated and active staff with a high level of endurance to actively participate in camp activities.

Qualifications:

- • Loves kids.
- • Experience using social media. Experience using social media for marketing is preferred.
- • Photography/videography experience preferred.
- • Experience with video/photo editing software preferred.
- • Excellent character, sportsmanship, and integrity.
- • Ability to communicate and work with a variety of age groups and skill levels.
- • The desire to work in a cooperative, team-oriented atmosphere.
- • Must be energetic, enthusiastic and have a sense of humor.
- • Must be at least 16 years of age.

Responsibilities:

- • Use a high-quality camera to take roughly 2 pictures per camper per day and upload into the system for parents to see.
- • Creation of daily, weekly, and seasonal videos for promotion and marketing.
- • Creation of fun social media posts using various platforms for promotion and marketing.
- • Capture group pictures each week, as well as a camp wide photo weekly.
- • Create various holiday themed posts for promotion that can be used throughout the year.
- • Assist Director with any additional tasks related to summer camp administration.
- • Actively participate in pre-camp training and scheduled staff meetings
- • This position requires planning and posting that may be outside of the normal camp season.